



Vrystaat Sake • Free State Business BULLETIN

For business and development in the Free State

131 Zastron Street
Westdene
Bloemfontein

P O Box 290
Bloemfontein
9300



IT OFFERS

- * The only purely business newspaper in the Free State
- * The latest business and developmental news
- * Business opportunities available
- * Excellent exposure to advertisers
- * A highly strategic target market in the Free State

IT IS

- * A3 format * Monthly * 7 000 copies per edition
- * Full colour * Professionally designed * Free of charge

DISTRIBUTION

- To individual businesses; shopping complexes; conference centres; golf club houses; guesthouses; hotels; tourism info kiosks; Senwes; provincial government; other government departments; the two municipalities; UFS; CUT; Airport; Seda; IDC; FDC; FS Tourism Authority; etc., Bfn Chamber Commerce & Industry; etc.

- Welkom - Goldfields Business Chamber, Seda, Lejweleputswa District Mun., Matjhabeng Mun., individual businesses, Tower Info, etc.

- Distribution points at the following towns: Kroonstad, Bethlehem, Ladybrand, Clarens, Ficksburg, Harrismith, Heilbron, Sasolburg, Parys, Bothaville, Viljoenskroon, Boshof, Excelsior, Trompsburg, Gariep Dam, Jacobsdal, Dewetsdorp, Bultfontein, Bethulie, Brandfort, Tweespruit, Fouriesburg and Petrusburg.

On the Internet at www.bulletinonline.co.za

Footprint



ADVERTISING RATES: BLOCK ADS & ADVERTORIALS

1. Calculated according to centimeter / column, with column width = 3,5cm 2. VAT excluded 3. Full colour included

Page 2 to penultimate page	1 x Placing	4 x Placings	8 x Placings	12 x Placings
Payment on order	R 21 cm/col	R 20 cm/col	R 18 cm/col	R 17 cm/col
Payment on proof	R 23 cm/col	R 22 cm/col	R 20 cm/col	R 19 cm/col
Payment on publication	R 25 cm/col	R 24 cm/col	R 22 cm/col	R 21 cm/col
Front page (Max: 11 x 7 cm/col)				
Payment on order	R 27 cm/col	R 26 cm/col	R 24 cm/col	R 23 cm/col
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The more you advertise, the cheaper it gets!

N.B. 1. The tariffs include a proof of the advert. 2. Invoices and payment strictly according to payment dates.

ADVERTISING RATES: INSERTIONS

R170 per 1 000 newspapers for 7 000 newspapers = R1190.

FREE STATE BUSINESS INDEX

Advertisement in Free State Business Index at www.bulletinonline.co.za - in your business category - in available format - for only R60 per month for 12 x months = R720 per annum.

SIZES / GROOTTES

10 x 2 cm/col. (10 x 7 cm)

Payment	1 Placing	4 Placings	8 Placings	12 Placings
On order	R479	R456	R410	R388
OR				
On proof	R524	R502	R456	R433
OR				
On publication	R576	R552	R502	R476

per placing

7 x 3 cm/col. (7 x 10.5 cm)

Payment	1 Placing	4 Placings	8 Placings	12 Placings
On order	R503	R479	R431	R407
OR				
On proof	R551	R527	R479	R455
OR				
On publication	R606	R580	R527	R501

per placing

15 x 2 cm/col. (15 x 7 cm)

Payment	1 Placing	4 Placings	8 Placings	12 Placings
On order	R718	R684	R616	R581
OR				
On proof	R787	R752	R684	R650
OR				
On publication	R866	R827	R752	R715

per placing

10.5 x 3 cm/col. (10.5 x 10.5 cm)

Payment	1 Placing	4 Placings	8 Placings	12 Placings
On order	R754	R718	R646	R610
OR				
On proof	R826	R790	R718	R682
OR				
On publication	R909	R869	R790	R750

per placing

All prices include full colour and VAT!

BLOKADVERTENSIES & ADVERTORIALS
BLOCK ADS & ADVERTORIALS

SIZES / GROOTTES

15 x 3 cm/col. (15 x 10.5 cm)

Payment	1 Placing	4 Placings	8 Placings	12 Placings
On order	R1077	R1026	R923	R872
OR				
On proof	R1180	R1128	R1026	R975
OR				
On publication	R1298	R1241	R1129	R1073

per placing

17 x 3,6 cm/col. (17 x 12.6 cm)

Payment	1 Placing	4 Placings	8 Placings	12 Placings
On order	R1465	R1395	R1256	R1186
OR				
On proof	R1604	R1535	R1395	R1326
OR				
On publication	R1764	R1689	R1535	R1459

per placing

All prices include full colour and VAT!

20 x 7 cm/col. (20 x 24.5 cm) (Half page)

Payment	1 Placing	4 Placings	8 Placings	12 Placings
On order	R3352	R3192	R2873	R2713
	OR			
On proof	R3670	R3511	R3192	R3032
	OR			
On publication	R4037	R3826	R3511	R3335

per placing

All prices include full colour and VAT!

SIZES / GROOTTES

11 x 7.4 cm/col. (11 x 25.9)

Payment	1 Placing	4 Placings	8 Placings	12 Placings
On order	R1949	R1856	R1670	R1578
		OR		
On proof	R2134	R1949	R1856	R1763
		OR		
On publication	R2347	R2144	R2042	R1939

per placing

All prices include full colour and VAT!

SIZES / GROOTTES

39 x 7 cm/col. (39 x 26 cm) (A3)

SIZES / GROOTTES

Payment	1 Placing	4 Placings	8 Placings	12 Placings
On order	R6536	R6224	R5601	R5290
OR				
On proof	R7158	R6847	R6224	R5913
OR				
On publication	R7874	R7532	R6846	R6504

per placing

Detail more placings:
Available on request

30 x 6 cm/col. (30 x 21 cm) (A4)

SIZES / GROOTTES

Payment	1 Placing	4 Placings	8 Placings	12 Placings
On order	R4309	R4014	R3694	R3488
OR				
On proof	R4720	R4514	R4014	R3899
OR				
On publication	R5192	R4966	R4415	R4289

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